Dunia Al-Masmari

Software Engineer

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Work Experience

Full Stack Developer @ Wameed Company
Jul 2021 – Present

- Delivered a football prediction app with Laravel and Vue.js, enhancing functionality and scalability which **result to handle more than 40k users at the same time.**
- Contributed to moather platform with reactjs and nodejs, added new features that **enhanced the engagement between companies and influencers 60%,** and **improved data visualizing with the reporting system.**
- Contributed to survey platform with Nuxt.js, **improved companies services and client satisfaction using client feedback.**
- Created a reusable UI library that **increased the development speed and design consistency 70%.**
- Wrote documentaries for writing clean code and workflow code, **cutting technical debt by 50% and improving team collaboration.**

Frontend Developer & Front-end Leader @ Exatech Company
Jan 2020 – May 2023

- Led a front-end team that **successfully delivered high-performing products** in the e-commerce, NFT, and B2B sectors, **achieving 80% of client satisfaction and retention rates .**
- Built a scalable e-commerce platform with Vue.js, **enhancing user experience and system reliability.**
- Developed and deployed a B2B platform with Nuxt.js, **improving business workflow and collaborates engagement.**
- Delivered an NFT platform with Nuxt.js, metamask wallet and Web 3, **achieved 70% of seamless trading and account management for users.**

Software Engineer @ Other Projects
Aug 2018 – 2024

- Optimized web applications, improved performance, security, and user experience, **resulting in successful 100% successful delivered applications .**
- Built an e-commerce site for a coffee vendor using WordPress and Divi Builder, **increasing sales by improving online accessibility and user experience.**
- Created simple, SEO-friendly portfolio pages that **boosted website traffic and user engagement.**
- Developed a mobile app with React Native, **helping users find repair services quickly and improving service providers' reach.**

Education

Bachelor of Information Technology
University of Aden, 2019

Courses

Web Full Stack Development
ROWAD Coding Academy - 2021